BLUEPRINT TO BUILD A RELATIONSHIP WITH YOUR COMMUNITY NOW

(Even If You're Brand New)

Welcome!

I'm Val Selby and I've been working online since 2000. From hand coding sites to happily working with more ease as all the automations and platforms have come into play in the latter years. I've always loved forums and yahoo chats and all the ways to connect quickly back in the day. I really needed it back then as the kids were young and I felt disconnected from the world. Now we have so much instant connection through social media that we have to work at being unique and being aware how we are connecting.

My goal in recent years is to always bring my personality into what I do. It's what sets me apart from everyone else online and the same is true for you! There were years I was trying to be like others and those years ended in frustration and no growth. Business bust.

I love building communities and engaging with others that have the same or similar goals. I manage multiple groups of my own and also am an online event consultant. So community building is a major part of my biz.

Community is about more than just groups. Community is connecting and engaging with like-minded individuals. I do this through giveaways, groups, bundles, summits, emails, private messages and so much more…yes, much of that are also services I offer because they are just so fun to create! I also talk about it a lot with my members.

I want to connect with you and what you are creating. If you ever have questions or want to chat, hit me up at bosslady@valselby.com

Now let's get to the work and create more of what you want!

Biz Boldly,

Val

SOLUTION BRAINSTORMING WORKSHEET

Use this worksheet to help determine where you need to focus your relationship-building efforts for the most optimized visibility.

SOCIAL	YOUR COMMUNITY	LIVE
List all the ways you currently interact on social media—where, when, how often	*Jot down key points about your community—what they talk about, where THEY hang out, how they contact you, etc.*	*List all the ways you currently interact live with your community*

SOCIAL	YOUR COMMUNITY	LIVE
List what you need to change in your social media habits, to build strong relationships	*List what they interact most strongly with you about: Topics, post types, etc.*	*Comment on the effectiveness of each of your live strategies. What results to do you typically get?*

Identify your social fears	Delve into your reasons	Changes you can make
Write down what scares you; what you avoid doing or procrastinate about, when it comes to making and maintaining contact	For each one, analyze specifically what makes it difficult and why	Brainstorm small strategies (steps) you can take right away to eliminate these problems

LIST 3 WAYS TO MAKE YOU AND YOUR BRAND MORE RECOGNIZABLE		
DEFINE…		
Your personality	**Your brand message**	**Your mission**
WHAT ONE SPECIFIC CHANGE/STEP ARE YOU WILLING TO TAKE TODAY?		